



December 16, 2011

Ms. Sandy Cleary  
CruCon Cruise Outlet Plus Inc.  
70 Whittier Highway  
Moultonborough, NH 03254

Dear Sandy,

On behalf of Marla Phaneuf, Regional Sales Manager, Sheri Pasternak, Director of Sales - Northeast Region, and the entire Celebrity Leadership Team, I congratulate you and your entire CruCon Cruise Outlet team for being recognized as Celebrity Cruises 2011 Top Travel Partner, receiving the President's Award for "Overall Account of the Year" for Field Sales North America.

Crucon's dedication, innovation, and partnership have resulted in significant growth in 2011, and we sincerely appreciate all Crucon does for your customers and Celebrity. Crucon continues to amaze us with its support of the Celebrity brand and exceptional "hands-on" service you provide to your clients. Moreover, Crucon's partnership to ensure memorable vacations onboard a Celebrity Cruise for your customers is unmatched. This is why time and again, they come back to CruCon Cruise Outlet Plus.

The "Overall Account of the Year" for Field Sales North America is the most prestigious award presented by Celebrity Cruises and we are thrilled for you Crucon won for the second time in 3 years! Crucon's ability to achieve our growth expectations year after year is a true testament to you and your team's unmatched customer service and determination.

Thank you for your focus on our "new" Modern Luxury marketing campaign. As you know, Celebrity Cruises' iconic "X" is the mark of modern luxury, with its cool, contemporary design, and warm spaces; dining experiences where the design of the venues is as important as the cuisine; and the amazing service that only Celebrity can provide, all created to provide an unmatched experience for your clients precious vacation time.

Congratulations to you Sandy and the entire CruCon family for winning this award. I look forward to our ongoing partnership and even more success for Crucon in 2012!

Sincerely,

A handwritten signature in black ink that reads 'Dan Hanrahan'. The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Dan Hanrahan  
President and CEO  
Celebrity Cruises